

## 2018 Business Chicks Senegal Journey

### Setting up a personalised fundraising page

You can create a fundraising page on our website where your family, friends and colleagues can make donations directly to THP via page dedicated to you, taking away the complexities of dealing with money and receipts. Once you have created your fundraising page, you will have your own URL to share.

Follow the steps below to create your page.

#### Step 1: Prepare

Before you begin setting up your page we recommend saving the text that you would like to appear on your page in a word document so you can easily copy and paste onto the webpage – this ensures your content is saved in separate document in case of any site or internet connection issues.

The great thing about our web platform is that it is editable and you can make it your own with photos, blog posts and the ability to send emails to your donors.

The content you will need is:

- Personalised fundraising page title
- A paragraph or two about 'why' you're fundraising – think about why are you asking people to support you. Try and keep this under 300 words re of yourself –
- A Photo of yourself – Square jpeg -72-96 DPI, preferably 600 x 600

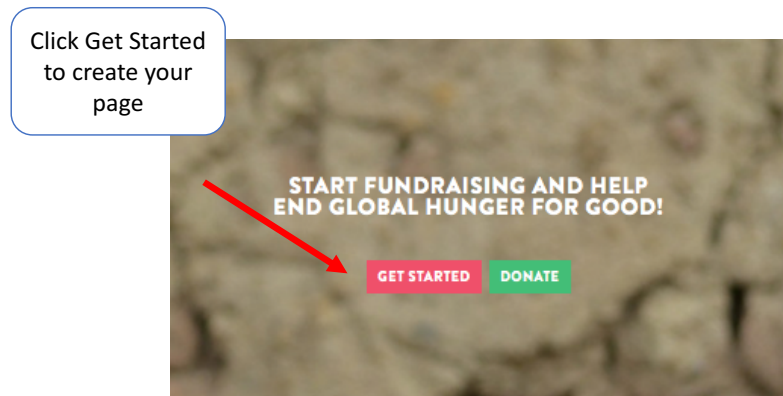
We have drafted a few templates to get you started. They can be found at the end of this document and easily copied into your page. If you want to create your own, you may want to consider creating some or all of the following;

- A short description of program and the reason you have made a commitment raise funds for The Hunger Project
- An 'ask' email template that you can send to people to get support, to let them know that you are fundraising, for what and how to donate
- A Thankyou email that can be sent to people that donate to you
- A blog post or two!

## Step 2: Setting up your page

You can find the set-up page by going to <https://join.thp.org.au/event/bcsenegal/home>

You will be directed to the home page, look for the **Get Started** button



## Step 3: Enter personal details to create account

Note: We have created a template description to which you can add, edit or completely revamp to give your own style

THE HUNGER PROJECT AUSTRALIA

HOME ABOUT US LEADERBOARD GET STARTED DONATE

Find a friend LOGIN

REGISTER NOW

CREATE ACCOUNT CREATE YOUR PAGE OPTIONAL DONATION

Create Account Already have an Account

Personal Details

First Name \*

Last Name \*

Email Address \*

Password \*

Phone

Mobile

Gender

Male Female Other

Postal Address

Please enter your street address

NEXT STEP

Find out more about the impact your donations make

First Name Last Name Email Address SUBMIT

THE HUNGER PROJECT AUSTRALIA

powered by funraisin

RETURN TO THE HUNGER PROJECT AUSTRALIA WEBSITE

The Hunger Project Australia

Phone: 02 9222 9088 or 1800 243 132

Email: [thp@thp.org.au](mailto:thp@thp.org.au)

Enter personal details


Click Next Step to create account



Now that your registration is complete you are ready to start fundraising. You are able to edit your pages with blog posts, images, send messages to supporters and track your donation

PROJECT AUSTRALIA

HOMEABOUT USLEADERBOARDGET STARTEDDONATE






## Frieda Munz

Taking part in Fundraise for The Hunger Project

[View](#) <https://join.thp.org.au/fundraisers/friedamunz6/fundraise>

\$0


Raised of \$1,000 goal



### YOUR REGISTRATION IS COMPLETE & FUNDRAISING PAGE HAS BEEN SETUP

A confirmation email has been sent to your email address friedamunz@yahoo.com.au.

Your Fundraise for The Hunger Project fundraising page URL is

 <https://join.thp.org.au/fundraisers/friedamunz6/fundraise>

Share your page with family & friends

Share your fundraising page with your family and friends - get them behind you on your Fundraising Journey!


[f SHARE ON FACEBOOK](#) [t SHARE ON TWITTER](#) [e SHARE VIA EMAIL](#)

Access more resources on your Dashboard


[VIEW YOUR DASHBOARD](#)

Find out more about the impact your donations make

[SUBMIT](#)



RETURN TO THE HUNGER PROJECT AUSTRALIA WEBSITE



The Hunger Project Australia  
Phone: 02 9222 9088 or 1800 243 132  
Email: [thp@thp.org](mailto:thp@thp.org)

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Click to view your dashboard with up to date fundraising info, send emails or add blog posts


**Confirm fundraising page via Hunger Project email by logging into your page**

## The Hunger Project Australia

## Step 8 – Manger your account and donations

MY EVENTS MY ACCOUNT

## MANAGE YOUR EVENTS



**Fundraise for The Hunger Project**

**\$0**  
Raised of my \$1000 goal

**MANAGE**

**YOUR OVERALL FUNDRAISING PROGRESS**

1 0.9 0.8 0.7 0.6 0.5 0.4 0.3 0.2 0.1 0

You have raised overall  
**\$0**

Your pages have been viewed  
**0** times

**Find out more about the impact your donations make**

First Name Last Name Email Address **SUBMIT**

**RETURN TO THE HUNGER PROJECT AUSTRALIA WEBSITE**

The Hunger Project Australia  
Phone: 02 9222 9088 or 1800 243 132  
Email: [thpa@thp.org](mailto:thpa@thp.org)

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Your Dashboard  
This the place to  
manage blog posts,  
send emails and track  
your incoming  
donations

Click My Account  
to update  
personal details

Click manage to get  
started on uploading  
images, blogs and  
sending emails

## Step 9. Personalise your page with blog posts, images and emails to your supporters

The screenshot shows the 'FUNDRAISE FOR THE HUNGER PROJECT' website. At the top, there are two buttons: 'MANAGE EVENT PAGE' (highlighted in red) and 'CREATE A TEAM'. Below these is a navigation bar with three tabs: 'GET SUPPORT', 'MY DONATIONS', and 'EVENT PAGE SETTINGS'. The 'EVENT PAGE SETTINGS' tab is selected and highlighted in blue. Below the navigation bar is a 'PAGE CHECKLIST' section with the heading 'Follow the steps below to get the most from your fundraising page'. It features a circular progress indicator showing '0% Completed'. To the right of the progress indicator are three checklist items: 'Upload a Profile Image' (with a red 'x' icon), 'Add a Blog Post' (with a red checkmark icon), and 'Sponsor Yourself' (with a red heart icon). At the bottom right of the page is a red button labeled 'SAVE CHANGES'.

Annotations (red arrows and text boxes):

- An arrow points from the 'MANAGE EVENT PAGE' button to a text box: "Click **Get Support** to send emails to your network".
- An arrow points from the 'EVENT PAGE SETTINGS' tab to a text box: "Click **Event Page Settings** to create blog posts and upload images".
- An arrow points from the 'MY DONATIONS' tab to a text box: "Click **My Donations** to add offline donations, create your personalized thankyou message and set donation amounts".
- An arrow points from the 'SAVE CHANGES' button to a text box: "Don't forget to **Save Changes** at bottom of page".

## **Step 10.**

### **Start Fundraising!**

If you have any questions or would like some assistance setting up your personalised fundraising page  
Contact Frieda Munz at The Hunger Project

**Frieda Munz**

Program Coordinator

[Frieda.munz@thp.org](mailto:Frieda.munz@thp.org)

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